

NEBRASKA STATE QUILT GUILD
Board Meeting
June 16, 2012
Seward Public Library, Seward, Nebraska

President, Sandra Kosch called the meeting to order at 9:30 am, CDT, asking all present to introduce themselves and tell how far they had come to attend the meeting. The following members and committee chairs were present:

Sandra Kosch, President	Gloria Miller, Administrative Assistant
Alice Cruz, President Elect	Barb Hinrichs, Secretary
Patty Young, Treasurer	Gloria Bernadt, Region I
Kay Grimminger, Region I	Shirley LaVene, Region III
Esther Kleinkauf, Region III	Pat Varner, Quilt NE 2012
Sheila Beins, Quilt NE 2013	Connie Phillips, Quilt NE 2013
Sharron Nejedly, Quilt NE 2014	Terry Heessel, Quilt NE 2014
Dianne Thomas, IQSC/Friends of IQSC Liason	Janalee Petsch, Library
Jan Sittler, Nebraska State Fair Quilt Superintendent	
Connie Jensen, Raffle Quilt	LeAnne Killion, Threads
Miriam Peterson, Site Selection	Susan Weber, Advisor

SECRETARY'S REPORT: Minutes of the last meeting were corrected and approved via email.

TREASURER'S REPORT: Report attached. First and second quarter income (actually only five months) of \$17630.37 and expenses for the same time period of (\$16460.48) are reported for a year-to-date net income of \$1,169.89. Expenses of note for the second quarter are the Library Project, Insurance Premiums, and Accountant for filing the Form 990 and Form 990T tax returns.

Total assets including checking, savings and CD's are \$91,788.07. We are actually ahead of the budget so far.

Esther Kleinkauf moved to accept the Treasurer's Report with a second by Gloria Bernadt, after no discussion the motion carried.

DISTRICT DIRECTORS REPORTS

Region I: Planning an event for either September or October. No final plans made yet.

Region II: No report.

Region III: Shirley Lavene and Esther Kleinkauf reported that they are planning a Fall Quilt Gathering in Lexington NE to be held at the Grand Generation Center.

COMMITTEE REPORTS

Nebraska State Fair: Jan Sittler gave the following State Fair Report. The Entry Book is now online. Dorothy Heideman Nelson has been very helpful, has years of experience and does all the records.

The Exhibit Hall has better lighting as several new banks of lights have been installed and there are three more permanent tall rods for displaying the larger quilts. A new addition this year is the Best of County Quilts will be shown in the Quilt Exhibit Hall so all quilts will be under the same roof. Ribbons and supplies have been ordered. There are new posters for Sponsors for the various awards and ribbons. More volunteers are needed to help with the Judging Days which are August 18, 19 & 20. We would prefer workers who can commit to at least two of the days. Anyone wanting to help in this capacity should contact Jan. All suggestions or ideas are welcome.

The Quilt Judge this year is Chris Brown. She has judged before.

White Glove workers still needed. We have filled 141 of the 190 slots, but still need more volunteers especially on Labor Day Weekend and evenings. There will be a White Glove sign-up sheet at Quilt Nebraska.

Jan would like to have all workers finalized by early August. All White Glove workers will have a name badge issued to them for entrance to the State Fair. A written report was also submitted.

QNE 2012: Pat Varner reported that we are going to have a convention. Dianne Thomas gave the following registration numbers: 306 are registered for the convention; 65 for Quilt History Day; 109 for the Shop Hop; 28 for the trip to Boys Town. They had to have a lottery for two of the classes due to heavy registration. Six of the classes have been canceled. They will be selling tickets for the lectures and lecture demos for \$10.00 each. The Quilting of Chamber Secrets is low on registrations so they may sell tickets to that also.

Pat then reported that most registered got their most requested class. Two people were moved to their third choice. There will be a sewing room available for those not going on the Shop Hop for those who wish to take advantage of that. The Thursday Day class with Gina Parks has 11 registered and will be held off-site at The Quilting Place. They will be setting up on Wednesday for the convention.

The rooms have an 83% rental – needed 80% so we are good on that. There have been 55 red and black messenger bags ordered and 45 shirts. Convention pins also ordered. Still waiting on the final mock-up for the lanyards. Banquet tickets are still available. Everyone got their choice of House.

Need to make a down payment to the Embassy Suites. Since NSQG has no credit card or credit history and we will be paying in cash at the end of QNE 2012, the corporate office of Embassy Suites is requiring a down payment.

There are 18 vendors plus Mangelson's, who have also requested to be a vendor. No cancellations after July 1 for attendees, unless requested by letter to the Board of Directors. QNE 2012 has six national teachers.

All local guilds are welcome to display their raffle quilts. There will be a special place for them. Guilds that bring raffle quilts will not have to sell tickets themselves. Pat V stated that a person would be available to sell for all.

Dinner is on your own on Thursday evening.

Pat suggested that if a teacher is very popular, that they be brought back earlier to other Quilt Nebraska's.

QNE 2013: Connie Phillips and Sheila Beins reported that plans are progressing. Maralle Meyer is the Treasurer for QNE 2013 and needs to be included with the group. They have six national teachers. They are requesting that support for a Quick Time Movie set up at QNE 2012 for the presentation of QNE2013.

QNE 2014: Sharron Nejedly and Terry Heessel reported on QNE 2014. It will be in North Platte NE at the Quality Inn and Suites on July 24th through 27th, 2014. The theme will be "Riding the Rails" because of the history of the railroad in North Platte. Committees have been formed. To save on costs some Quilt History Day will only be in the afternoon only. They are expecting five national teachers. Need to get the teacher contracts sent out which are now online. Also, expect the "queenly" thing. Written report has also been submitted.

IQSC/Friends of IQSC Liaison: Diane Thomas complimented the Newsletter on having great articles about the IQSC, however Maureen has left and she doesn't know who the next contact will be. With the retirements of Barb Caron and Janet Price several holes need to be filled at the IQSC. Rotations are changing which means more shows in shorter time periods. There were 16,000 visitors from all 50 states and 30 countries. Always amazed at the number of visitors and where they come from. Gift shop is now gone for now.

Friends group – fundraising arm of the Study Center. Important as they can apply for grants which the Study Center cannot. A fundraising Indigo Show on September 28th penciled in, Blues music and lecture on dyes. They get a list of wants from the Study Center usually pretty hefty list. This year we gave signage, lighting by elevators, additional flip-top tables at \$700.00 each, reprinting of their favorite flyer (How to Preserve and Protect Your Quilt). Also, have received an operating grant which are very hard to get – got all \$25,000 requested from the Nebraska Arts Council. They will write up more grants to help with costs. Many of the members of Friends are past presidents of NSQC.

Awards: Written report attached. Awards Committee has information for the nine nominations, and all but one of the committee members have returned their ballots. Cindy has been in contact with Regal in Omaha about ordering the medals as we have ordered from them in the past. It has been very difficult to decide on the awards this year. Everyone is reminded to wear awards that they have received from NSQC at the Saturday Night banquet.

Discussion was held on a possible Hall of Fame Award winner. It was suggested that we place the Hall of Fame Plaque that has all its name plates filled in at the IQSC. The current Hall of Fame Plaque remains with the latest winner until the next winner is announced.

By-Laws and Procedures: No Report.

Education: Written report attached. Sheila did a Discover Nebraska program and training for the Lexington Guild in June.

Historian: Written report attached. All things Sandra has been given have been archived at the Love Library. If anyone has items to archive they need to contact Mary Ellen Ducey at the Love Library and set up a time to take the items in.

Thanks to LaVonne and Alice for the flashdrive of the Quilting Event – the pictures were wonderful. I still have to contact Darice yet about the PowerPoint, but will keep trying. I have a number of CD's and photos to get to her.

Library: Janalee Petsch reported that the book Freemotion Quilting by Judy Woodward of Gering NE was selected for this year's Library Project. Janalee's goal was to select a subject that had not been covered in recent years and also was a Nebraska author, if possible. After negotiating with Susan Ellis of AQS we received a 60% discount on the book and free shipping.

Cost of postage for Library Rate was \$2.35 per book. Two hundred ninety books were sent out. Along with the standard letter, I also enclosed a postcard requesting feedback as to the libraries continued participation in our Library Project. So far, I have received 34 replies by e-mail as YES, 26 postcards returned as YES, and five as NO THANKS. Suggested that for next year take off the five that have responded that they did not want to be included. Discussion was held.

I feel that this is a viable project to continue for NSQG. However, I suggest that a survey be done every five years or so to get appropriate feedback. The mailing labels were received from the Nebraska Library Board.

I did come in under budget. I also created new faceplates with the NSQG information and website.

Membership: Written report attached. Our current membership is 573, down 18 members from the same time last year. Breakdown of membership by region is:

Region I – 158

Region II – 236

Region III – 130

Region IV – 49

Not renewed:

Region I – 52

Region II – 46

Region III – 48

Region IV – 9

Newsletter distribution for April is : Electronic – 262; Print – 323

Newsletter distribution for June is: Electronic – 269; Print – 334

Sandra stated that the State is so large and would like to see our membership numbers higher. Reminders of dues are on the website and in the newsletter. Some of the members feel that their dues are connected to Quilt Nebraska, so if they are not attending Quilt Nebraska, they are not paying their dues. Comments were made about the Quilters Day Outs being attended by non-members, which is a great way to get out information regarding NSQG.

Nebraska State Fair Quilt Liaison: Kay Grimminger stated that Jan told us everything we needed to know and will report when Jan is not here.

Publicity: No report – Penni Jensen shared with Sandra that wonders if this committee should be eliminated. Penni didn't quite know what to do. Information needs to be given to her. If publicity is going to be viable information needs to be given to her so she can do her job properly. Country Register wanted \$200.00 for an ad which QNE 2012 couldn't afford. Articles have been written up for newspapers to pick up, but unless they choose to run the article, there is no publicity, if you pay for it they have to run the article, but are under no obligation to print an article if we do not pay. Membership has the information, but does that need to be transferred to Publicity.

The Publicity Chairman may need to gather all the information this first year that is needed to promote such events as the Quilt Gatherings, Quilt Nebraska, etc. Right now since this is such a new position there is no procedure to follow.

It was suggested that Darice, Penni, LeAnne, Alice and Sandra get together for a committee meeting to get objectives together. Discussion was held.

Raffle Quilt: All 5000 tickets have been sold. There are 48 packets of notecards left to be sold. The quilt recently received first place in its division at the Columbus Ohio Quilt Show. Now it is coming home to Nebraska. Would it be possible to put a list of all the awards and ribbons it has won to help sell the rest of the notecards?

Gloria Bernadt moved to sell the remaining notecards for \$5.00 at QNE 2012, seconded by Esther Kleinkauf, motion carried.

Site Selection: Written report attached. We met with Cody Odell at the Sandhills Hotel/Convention Center in North Platte. They are very excited to have Quilt Nebraska 2014 at their facility. They are willing to work with us to accommodate our needs. The unsigned contract is in the hands of the NSQG President Sandra Kosch.

Pat Varner said Embassy Suites are already asking about hosting the next QNE when it comes back to Omaha.

Discussion was held on QNE 2014.

Surfin Stitchers: No report. This will be discontinued when the new membership book comes out.

Threads: LeAnne Killion reported that she has a new vendor from LeMars IA, "Unique Fabrics" and they have requested a triple booth. LeAnne would like to send brochures and flyers to County Fairs this year to put out with their quilt show so she can save on postage. Publicity is not as available this year as she has changed jobs; her advertising expenses will be more.

The contract with Buffalo County Expo runs through 2013, do we want to continue there. Vendors are really happy with the current venue. Having the same location helps with returning visitors. Sandra will put on the November agenda.

Threads is a \$5,000 fundraiser for NSQG. As always the more quilts you have the better the show. Alice Torpin will be doing presentations.

Website: No report. Sandra has requested that all contracts be available on the website, and Chris is doing that.

UNFINISHED BUSINESS

“Magick of Giving” – Miriam Peterson reported that the committee will announce at the banquet on Saturday Night with Pat’s approval. The criterion is that they are a member of NSQG and have never been to convention. It should be a simple procedure. It has been suggested that we “pass the hat” to help fund this

NSQG PowerPoint – “What is NSQG”: This is being worked on – should have it before QNE 2012. Possibility of using it at Husker Harvest Days

Ad Hoc Committee for Strategic Planning: Susan reported that she has heard comments that NSQG is dying. So many different quilt shops now, they bring in their own national teachers to teach at their shops. They hold their own retreats and have their own quilt shows. NSQG has a lot of competition now. When you look at all of that we are still doing well with 500 to 600 members. Regardless of what the membership is we are still maintaining the status quo of around 50% of members attending QNE. Susan’s question to the Board is do we ignore the comment, write an article laying out all of this or do we bring past presidents together to lay out a strategy. The last three years we are having a lot of difficulty getting members to step up to leadership positions. Do we need to look to 20 to 30 year olds and ask what we can do for them?

Sandra asked that Susan write a letter to the past presidents requesting their input. Will put this on the November agenda.

NEW BUSINESS

NSQG Raffle Quilt 2013 Notecards: Alice Cruz stated that the 2013 Raffle Quilt is on target. Instead of selling notecards and would like to sell the pattern for quilt. Alice is requesting \$500 to print the pattern for sale. Discussion was held on feasibility of selling the pattern. Alice stated that the designer is willing to give the pattern to NSQG so the guild would own the pattern. They are also working on printing a limited edition that would be signed. Also the \$500 would be needed to print 250 patterns for sale. Cost of the pattern would be \$12.00. Discussion was held. The designer would never own the pattern it would be owned by NSQG. It was suggested that a contract with the designer and maybe nominal payment of \$1.00 be made to satisfy a purchase.

Alice Cruz moved that the NSQG Board advance \$500.00 to pay for printing of raffle quilt pattern for 2013 design that will belong to NSQG and all profits from the sale of the patterns to belong to NSQG. Seconded by Esther Kleinkauf. Motion carried.

Nominating Committee: Alice Cruz reported that the nominating committee was made up of Alice Cruz, Katie Wilson, Kay Grimminger and Sandy Hanson. The slate of nominees for 2013 Officers is:

President Elect – Mary Weich, Norfolk

Treasurer – Susan Seidel, Omaha

Region I – Marilyn Remboldt, Lincoln

Region II – Janet Atkinson, Albion

Region III – Jan Hibbs, Smithfield

This information was published in the newsletter.

OTHER BUSINESS

Black Bags from QNE 2011: Where are they? Who has them? What should we do with them? Any suggestions would be appreciated. Some of them are at the Quilt Shop in Kearney. Some were at the Quilt Show in Lincoln. Take them to QNE 2012 and sell them at cost which is \$2.50. Could use them as a gift for bringing their Halloween quilts to QNE 2012 – should get rid of 45 to 50. Many bags remain to sell. Sandra will try to get some numbers on it.

NSQG will have a booth in the vendor's mall and could sell them at a reduced price. LeAnne will get them and drop them off with Susan Weber and she will get them to Omaha. Alice will be in charge of this as she will be doing the Vendor Mall for QNE 2012.

Camera for Historian Chairman: Have a 35mm camera that is no longer usable. How do we dispose of this? Do we need a new digital? Some art departments like the 35mm cameras – is that a viable place to dispose of it? Sandra will put it on the November agenda. Most people like to use their own camera as they are used to how to download pictures and such.

Old Quilt Stand: Sandra has the old quilt stand. Do we sell it? We will need to use it for a short time, but then can sell it. It was suggested that we sell it as a silent auction item at QNE 2012.

Post Office Bar Code: Received a letter from the Post Office stating that they were going to retire the bar code. What do we need to do? We do have a bar code now, so Sandra will have Betz check on it.

Quilt Blocks: Pat received about 25 quilt blocks from an old Quilt Nebraska and suggested that we use them for a fundraiser. They were probably a block exchange and have embroidered signatures on them. Maybe the participants in that block exchange would be interested in purchasing them.

Christine Fiore Letter: We received a letter from Christine Fiore about making a movie on The Persian Pickle Club book. Alice checked on her and found her husband is a producer and she does own the movie rights to this book. Sandra and Alice will meet with her to see what this is about.

The meeting was adjourned by Sandra Kosch at 12:40 p.m. Next meeting is November 17th at Material Girl in Grand Island.

Respectfully submitted,

Barb Hinrichs
NSQG Secretary